

NEW PARTNER SEARCH AT <http://www.ideal-ist.net>

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PS for IP

PARTNER SEARCH ID: DE174

DATE: 28/02/06

CALL: IST Call 6

RESEARCH PRIORITY: Research Addressing work and business challenges

STRATEGIC OBJECTIVE: 2.6.2 Ambient Assisted Living (AAL) in the Ageing Society

EVALUATION SCHEME: One-step

DEADLINE: 25/04/2006

TYPE OF PROJECT: IP

PROPOSAL NAME: aktivTV - The first interactive TV channel for generation 50plus

SUBJECT: With new state-of-the-art technology a new future platform for entertainment, information, education, communication/dialog, transaction and service is built, personalized for the generation 50plus. The aim is to actively involve the audience and to establish aktivTV as the main platform for the activities of the target group. With its all new idea of content and service, aktivTV offers comfortable and safe access to the world of digital TV and internet, according to individual customers' needs.

KEYWORDS: interactive TV, iTV, database management, content management, security, VoIP, mobile services

FURTHER INFO: <http://www.ideal-ist.net/view.php?id=DE174>