

Introduction

- science.tv aims to fill the void left by the decline of public service broadcasting
- High-volume, high-quality original content for the family audience
- Brings together broadcast and interactive excellence
- Best of the Rest
- Resource for educators – the iTunes of scientific phenomena
- Harnesses the power of web communities
- Search and Syndication

Opportunity

- Not-for-profit, endorsed by the Royal Institution
- Looking for technology partners



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