

## Scopus in a glance

- ◆ Was formed in 1995, SME with 250 employees and offices worldwide with corporate headquarter in Israel
- ◆ Provides IP-based digital video networking platforms over broadcast and broadband networks
- ◆ Unique intellectual property in the areas of video routing, digital-to-digital processing, compression, decoding and encryption.
- ◆ Product portfolio: Encoder, Decoders, Processors, Multiplexers, NMS
- ◆ Adherent to the Standards: Mpeg, H.264, VC1, DVB, ATSC
  
- ◆ Active in European and national consortia projects:
  - Eureka, Celtic - Videos – video over IP technologies
  - FP6 – project pending under networking test-bed objective, call5
  - Israeli Consortium – Negev – next generation personalized video services

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## Scopus contribution

- ◆ Content preparation – **tagging** for personalized cataloguing – PSI/SI tables
- ◆ Delivery of large scale video content over **distributed storage topologies**
  - Integrating with Video servers, Middleware and searching engine
  - Synchronizing content from variety of sources of hybrid formats
- ◆ Innovative technologies for **video processing** of mixed media
- ◆ **Content adaptation** over **Heterogeneous Networks** and **variety of end-devices**
- ◆ **Personalization** – VOD, iTV, On the fly injection of personal content
- ◆ **Targeted content** pushing according to context awareness – environment, CPEs, user profile etc'
- ◆ **Security** – encryption and DRM

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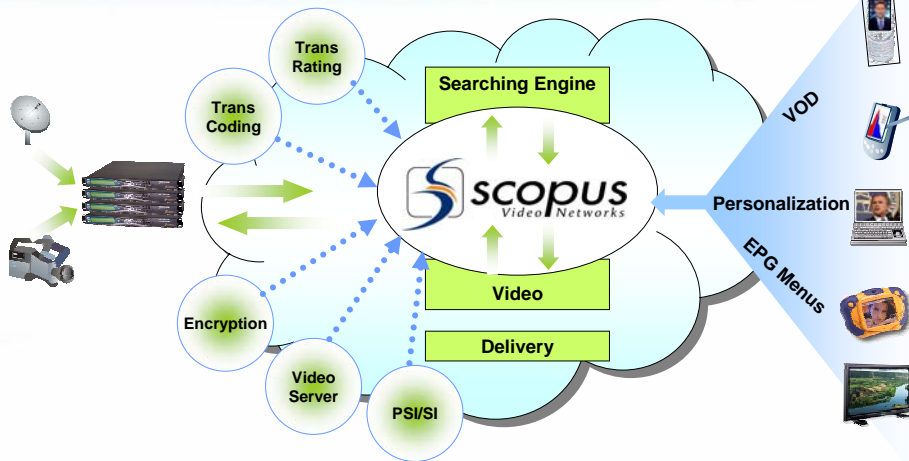


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## Scopus contribution



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