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PS for STREP

PARTNER SEARCH ID: UK196

DATE: 02/03/06

CALL: IST Call 6

RESEARCH PRIORITY: Complex problem solving in science, engineering, business and for society

STRATEGIC OBJECTIVE: 2.6.5 International Co-operation

EVALUATION SCHEME: One-step

DEADLINE: 25/04/2006

TYPE OF PROJECT: STREP

PROPOSAL NAME: MOTIF-China: Mobile digital video devices and service seamless interoperability platforms in China

SUBJECT: The MOTIF-China project aims to build up a new generation of mobile digital video application system with interoperability and standard conformance test platform for the emerging huge mobile TV market in China.

By cooperating with the only broadcasting planning institute in China, this project creates a unique opportunity for both European and Chinese companies in mobile digital video service for seamless digital services and mobile device interoperability between China and EU.

KEYWORDS: Mobile TV, DVB-H, DVB-H, China, Value added service, Test platform, Standard, Interoperability, 3G and beyond 3G

FURTHER INFO: <http://www.ideal-ist.net/view.php?id=UK196>